

Vincent Radford

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<https://www.vincentradford.com>

WORK EXPERIENCE

Anion Creative • Knoxville, TN, USA
Front-end Designer/Illustrator

Jan 2021 – Present

- Optimized Template Designs: Enhanced user experience, increasing client website traffic by 35%. • Enhanced Market Reach: Strategized innovative concepts, increased market reach by 20 percent and boosted overall sales.
- Developed engaging motion graphics, improving client engagement rates by 20%.
- Crafted unique brand illustrations, increasing brand recognition and client retention by 35%.

Site Organic • Lenoir City, TN, USA
Website Designer & Customer Support

Jan 2013 – Dec 2018

- Spearheaded the redesign of more user – friendly/intuitive website templates resulting in a 30% increase in user engagement and a 20% bounce rate reduction.
- Developed detailed onboarding guides and personalized training for clients 40% increase in customer satisfaction, 25% decrease in support tickets.
- Implemented best practices for performance optimization; faster load times and improved mobile responsiveness. Overall boost of site traffic by 35% and improved SEO ranking. Established proactive customer support system with follow-ups and resolution tracking. 50% client retention rate, 45% improvement of customer inquiry response times.
- Led a team of four in creating UI designs from user usability evaluation data and designed high definition prototypes improved user approval by 5%

Mckee Foods • Chattanooga, TN, USA
{Job Title}

Jan 2011 – Dec 2013

- Conceived and Created compelling Storyboards, boosting viewer engagement and positive feedback by 20%

EDUCATION

Bachelor Of Fine Arts

University Of Tennessee • Knoxville, TN, USA

Bootcamp Diploma In Ux/UI

Georgia Institute Of Technology

SKILLS

- Animatics, Best Practice, Bootstrap, Brand Awareness, Branding Process, Cascading Style Sheet, Communication Architecture, Customer Retention, Design Thinking, Figma Software, GitHub, Hypertext Markup Language, Information Architecture, Interaction Design, Interaction Design, JavaScript, Motion Graphics, Onboarding, Performance Tuning, Proactive Customer Support, Product Design, Product Design, Production Process, Prototyping, Responsiveness, Technical Competency, Usability Testing, Usability Testing, User Engagement, User Research, User Research, Visual Studio Code, Web Performance, Web Template